			Geal										
Social Network	Date of posts	Content type (text, image, video)	, (engagement, sales)	Text, include hastage or URLS	Describe any video or images with post	Will this post be promoted? (Yes or No	If yes, which type of product? (Carosel, Video Story, ect)						
WEEK 1: TUEDAY	10/24/2023												
				Get ready for a week of spine-tingling fan at The Beast! Our Halloween-themed events start temorrow, and you won't want to age miss out! Stay tuned for details. #HalloweenArTheBeast									
		10:00:00 AM Graphics - Images	Introduce Camp	agi miss out! Stay tuned for details. #HalloweenArTheBeast Trick or treat yourself to a speektacular time at The Beast this Halloween week! We've got something for everyone. Stay tuned for	Carousel of information on the events for the week	yes	Carosel						
		12:00 PM Image	Engagement	Halloween week! We've got something for everyone. Stay tuned for event details and updates.	Photo of restaurant being decorated with Halloween decor	no							
Facebook													
				Cut and the amount of mine timber for at The Board Co.									
		12:00:00 PM Graphics - Images	Introduce Camp	Get ready for a week of spine-impling fast at The Beast! Our Halloweec-themed events start temestrow, and you worlt want of against out Stay temed for details. Melloween. Myleflestest Tinks or treat yourself to a speekte-chart time at The Beast this Halloween week We've get something for everyone. Stay taned for event details and updates.	Carousel of information on the events for the week	yes	Carosel						
		.,		Trick or treat yourself to a spooktacular time at The Beast this Halloween week! We've not something for everyone. Stay tuned for									
		1:00:00 PM Image	Engagement	event details and updates.	Photo of restarant being decorated with Halloween decor	80							
Instagram													
				Catanah for a mak of mine timber for at The Board Con-									
		12:00:00 PM Video	Introduce Camp	Get ready for a week of spine-tingling fan at The Beast! Our Halloween-therned events start temorrow, and you won't want to agi miss out! Stay tuned for details. #HalloweenArTheBeast	Shots of the restaurant with voiceover advertsing the events for the week	yes	Branded Hashtag Challenge						
TikTok													
WEEK 1: WEDNESDAY	10/25/2023			Turning in Train Winter the Board Lair on force									
Facebook			Awareness	Tuesday is Trivia Night at The Beast! Jean us for some speoky questions and delicious pizza! Leoking for Halloween plans? Being the whole fazzily to The Beast of Blacksharg and ergoy affordable buffet options! Don't miss out!	Graphic advertising Spooky Trivia Tuesday	no							
		12:00:00 PM Images	Engagement	of Blacksburg and enjoy affordable buffet options! Don't miss out!	Image of family gathered around a table at the beast enjoying a meal	yes	Collection						
Instagram		12:00:00 PM Image	Awareness	Tuesday is Trivia Night at The Beast! Join us for some spooky questis Gody year "Blood Bur"! This proofes dried in made of fault numb.		20							
		1:00:00 PM Images	Engagement	Grab your "Blood Bag"! This spooky drink is made of fruit punch and vodka or is it?	Image of blood bug cocktail drink	yes	Collection						
WEEK 1: THURSDAY	10/26/2023			Get your bingo cards ready because Thursday is Bingo Night at The Beast! Dorlt miss your chance to win big! 50% off Halloween-thermed chinks!									
Facebook		12:00:00 PM Image 1:00:00 PM Story-Image	Engagement	Beast of Malarman depend dealer	Graphic with event details Graphic with text	50 50							
		1.00.00 Till Staty-Mage	Awatikis	JON ON THE PROPERTY WILLIAMS	Complete William Sch								
				C									
Instagram		11:00:00 AM Image 1:00:00 PM Video	Engagement	Get your bingo cards ready because Thursday is Bingo Night at The Beast! Don't raiss your chance to win big! The Beast offers endless pizza for a very low price!	Graphic with details Close up shots of pizza being made	50 50							
		1,00,001.00	Awatikis	The season orders could be proved to a very love process	Come up succe or passe orang manu								
				Get ready for a wirdcolly road time at The Beaut this Hallmoon									
TikTok		12:00:00 PM Video	Reach	Get ready for a wickedly good time at The Beast this Halloween week! Stay taned for daily event highlights and how to join the fan.	Snippets of the weekend events and content filmed the past week	no							
WEEK 1: FRIDAY	10/27/2023												
				Cheers to the start of a spooktacular weekend! Join us this Friday for Happy Hour at The Beast! Sip on chilling drinks and enjoy your favorite pizza at unbelievable prices. Don't miss out!	Visually are caline images of a lurgey hour table set up with a variety								
Facebook		10:00:00 AM Images	Reach	favorite pizza at unbelievable prices. Don't miss out! Satisfy your rizza cravings with our mouthwatering slices. Tag a			carosel						
		12:00:00 PM Images	Reach	Satisfy your pizza cravings with our mouthwatering slices. Tag a friend who's always up for a pizza bite!	Images of various pizzas	yes	collection						
		ILODO AM Incom	Reach	Cheers to the start of a spooktacelar weekend! Join us this Friday for Happy Hour at The Beast! Sip on chilling drinks and enjoy your favorite pizza at unbelievable prices. Don't miss out!	Visually appealing images of a happy hour table set up with a variety	_	carosel						
Instagram		11:00:00 AM Images 12:00:00 PM Images	Reach	favorite pizza at unbelievable prices. Don't miss out! Satisfy your pizza cravings with our mouthwatering slices. Tag a friend who's always up for a pizza bite!	to the state of th	yes yes	collection						
			Partici			,							
TikTok		12:00:00 PM Video	Reach	Drink a blood bug if you dare!	Close ups of halloween themed cocktails	yes	Top View Video						
WEEK I: SATURDAY	10/28/2023			Join us tonight for a spooky night of furl Halloween themed drinks will be 50% off! DJ starts at 9pm.									
Facebook		2:00:00 PM Video	Engagement	will be 50% off! DJ starts at 9pm.	Graphic explaining the details of the event	no							
Instagram		12:00:00 PM Image-Story	Awareness	Halloween-themed drinks will be 50% off all weekend long!	Attention-grabbing flashing graphic	no							
TikTok													